



Dream Day on Cape Cod
A Camp for Seriously Ill Children and Their Families
Tour da Cape 2018 Sponsorship

Please support our riders and bring respite into the lives of seriously ill children and their families!



A Great Cause: Since 1993, Dream Day has helped thousands of children with serious illnesses – from cancer to HIV, sickle cell to cerebral palsy, brain tumors to diabetes - enhance their quality of life by helping to create loving, lasting memories that transcend their illness and struggle. Watch: <https://vimeo.com/191036531>

An Urgent Need: Dream Day fully funds the \$2,500 per family cost and has an average waiting list of over 50 families each year. Plans are in place to expand its Brewster MA campground facilities and programs to avoid turning away deserving families.

A Special Ride: What began in 2003 as a 3-person Boston to Cape Cod challenge bike ride, has evolved into the annual *Tour da Cape*, a 100-mile group charity ride to Cape Cod that has raised over \$350,000!

We need your support! Please consider one of the following sponsorship levels to help these special children.

- I. **Yellow Jersey Sponsor: \$30,000** (*Logo displayed on start and finish line banners, ride and route signs, on camp staff and ride t-shirts, recognition in all marketing materials including but not limited to: website, newsletter and print and special post ride video and print media campaign*)
- II. **Maillot Jaune Sponsor: \$20,000** (*Logo displayed on start and finish line banners, ride and route signs, on ride t-shirts, recognition in all marketing materials including but not limited to: website, newsletter and print*)
- III. **Gold Medal Sponsor: \$10,000** (*Logo displayed on start and finish line banners, ride and after party shirts, in all marketing materials including but not limited to: website, newsletter and materials*)
- IV. **Silver Medal Sponsor: \$5,000** (*Logo displayed on all six water stop banners along Ride route, recognition in all marketing materials including but not limited to: website, newsletter and materials*)
- V. **Family Plus Sponsor: \$2,500** (*Team/company name printed on signs along Ride route*)



To learn more or to become a sponsor, please contact:

Christina Hennessey at chenhessey@necurity.com

Tracey Sperry, Executive Director at ed@dreamdayoncapecod.org

Tour da Cape Event Information: <http://www.firstgiving.com/dreamday/TDC-2018>

Dream Day: <http://www.dreamdayoncapecod.org>

*Dream Day on Cape Cod is a 501(c) (3) non-profit organization.
Sponsorships are tax -deductible to the fullest extent allowed by law.*